



Arts and Entertainment Steering Committee Minutes May 24, 2007

Submitted by Linda McSwain, Chairman Economic Development Team

Reports from the six task force teams:

Funding (Team leaders Linda/Mark)

As we identify funding needs, the team at Cache Bank and Trust (Amy Patterson, and Brian Mulholland) will investigate into possible funding sources, such as grants. They will provide a monthly update with the projects that need funding and the sources of funding they are searching. Arts Alive grant from the Community Foundation is due in July. Mark will re-submitted.

Marketing (Team leader Mark Olson)

See the attached minutes from the May 23 meeting. The contest for an A&E logo is ready for advertising in the Greeley Tribune and on-line. See the GreeleyDowntown.com website for additional information and applications.

Merchants/Restaurants (Team leader Linda Winter)

Monthly meetings are the first Wednesday at 8:00 a.m. at Showcase. The goal is to get this group of merchants and restaurants involved and interested in supporting downtown. The first Public Forum meeting was held today at 8 a.m. at the Academy of Natural Therapy. Topic: DT Safety and meet Officer Steve Perkins.

Organization (DDA office).

Administrative work will be completed by the DDA staff.

The email lists for each of the task force teams is being maintained through Kaitlyn. All minutes and notification of meetings can be sent through her. When a task force meeting is scheduled please tell Kaitlyn the date, time and place.

Performing Arts (Team leader Montie Mount)

Monthly meetings will be the first Tuesday at 1:00. Locations will vary just for the fun of it. Please see minutes from May 1. The next meeting will be June 5 at 1:00 at the Painted Mug.

1. Buskers (street performers) are invited to apply for an application at the DDA office or on-line to perform after the Friday Fest events from 5-10 p.m.
2. The DDA is adding a new event to the Arts Picnic that will be held on the 8th Street Plaza called "The Fine Art of Living". Buskers are invited to perform on both plazas.
3. Cabled lights on the 9th Street Plaza: although it's not cabled, there will be a light display in the trees during July 4th week.

Visual Arts (Team leader Colette Pitcher)

Monthly meetings are the first Friday at 8:30 a.m. at Showcase. Please see minutes from May 4.

1. We continued discussion on how to host an Arts Informance gathering for all interested parties involved with the Arts in Greeley. The A&E District from Greeley Downtown would help to represent all of the A&E activities in downtown.
2. What can we learn from what Ft. Collins is striving to achieve with the new partnership between CSU, Old Town and the City. See the information at www.UniverCityConnections.org

The Task Force Teams and the Steering Committee will each meet once a month. It is encouraged that Steering Committee members serve on one or more Task Force Teams.

Steering Committee meetings are on the fourth Thursday of the month at 10:30 .

**The next meeting is scheduled for June 28 at 10:30 a.m.
Two Rivers Lounge, 2nd Floor Monfor Hall, UCCC**