



Arts and Entertainment Steering Committee Minutes – April 26, 2007

Submitted by Linda McSwain, Chairman Economic Development Team

In attendance: Dik Munson, Montie Mount, Jaime Brietzman, Colette Pitcher, Amy Fahrenbruch, Kaitlyn Guerke, Brian Mulholland, Kevin Clark and Linda McSwain

Reports from the six task force teams:

Visual Arts (Team leader Colette Pitcher)

Monthly meetings are the first Friday at 8:30 a.m. at Showcase. Please see minutes from April 6. Colette reported she will be calling Roy Otto to set a public forum meeting at a time best for the City staff. This meeting will be for the City to share the structure of the Leisure Services Department and in particular how it affects Cultural Affairs.

Funding (Team leaders Linda/Mark)

As we identify funding needs, the team at Cache Bank and Trust (Amy Patterson, Brian Mulholland and Kevin Clark) will investigate into possible funding sources, such as grants. They will provide a monthly update with the projects that need funding and the sources of funding they are searching. Current ideas for possible funding:

1. Renting the Painted Mug site in the Shaw building as the A&E District art studio co-op.
2. Funding to purchase and operate a free trolley between downtown and UNC.

Marketing (Team leader Mark Olson)

The team met on April 6. Discussion at that meeting centered on the formation of the logo contest and briefly reviewed collateral information, such as fliers, brochures and ads.

The new A&E email newsletter was sent this month.

Merchants/Restaurants (Team leader Linda Winter)

Monthly meetings are the first Tuesday at 8:00 a.m. at Showcase. The goal is to get this group of merchants and restaurants organized. How do we get them interested and involved in the A&E District?

Organization (DDA office).

Administrative work will be completed by the DDA staff.

The email lists are being developed for more extensive outreach to the community with the email newsletter. The email lists for each of the task force teams is being maintained through Kaitlyn. All minutes and notification of meetings can be sent through her. When a task force meeting is scheduled please tell Kaitlyn the date, time and place.

Performing Arts (Team leader Montie Mount)

Monthly meetings will be the first Tuesday at 1:00. Locations will vary just for the fun of it. Please see minutes from April 10.

Item of first action will be to invite buskers to perform after the Friday Fest events from 5-10 p.m. The next meeting will be May 1 at 1:00 at the Conservatory Building to look at the ideas for a black box theater.

The Task Force Teams and the Steering Committee will each meet once a month. Steering Committee members should be serving on one or more Task Force Teams.

Steering Committee meetings are on the fourth Thursday of the month at 10:30 at the DDA office.

**The next meeting is scheduled for May 24 at 10:30 a.m.
at the former Painted Mug on 8th Ave in the Shaw Building**